

# DREW A. GILES

Digital Media Producer

m. 678.378.2964

e. GilesADrew@gmail.com



drewagiles.com



facebook.com/groups/  
2051563505118100



instagram.com/  
d.a.giles/?hl=en



youtube.com/channel/  
UCgRJcx\_j50CJaxAuZyj\_  
kpg



linkedin.com/in/drew-  
giles-327968191?  
trk=people-  
guest\_people\_search-  
card

## SOFTWARE

- Adobe Premiere Pro
- Adobe Audition Voice Over
- Adobe Lightroom
- Adobe Photoshop
- Adobe After Effects
- Apple Motion

## EQUIPMENT

- Scarlett 2i2 Converter ~ Focusrite
- Blue Bird Microphone
- Canon 6D DSLR
- EXO Drones
- Arri Alexa LF Camera

## PROJECTS

DrewAGiles.com/film

## EDUCATION

2008 BFA in Theater Performance Track  
Valdosta State University

## CONTENT CREATION & ADMINISTRATIVE

- Creates live action and social media content to include strategy, concept, production, editing through execution and promotion
- Identifies, attracts and engages with customers by creating brand aligned and interesting content
- Creates video ads for marketing campaigns
- Worked closely with faculty to create video campaigns for the organization showcasing the instructors/courses
- Schedules and organizes video productions around the campus; properly executes productions in a timely fashion
- Creates social media ads/campaigns keeping audience members engaged with daily happenings at the retreat center
- Supported logistics, production and operations by communicating with operation leaders; maintaining inventory; overseeing packing and loading equipment; sourcing materials and staff needs from local vendors; and managing pre and post event errands.
- Possesses strong computer skills including using email, spread sheets, word documents, and setting up peripherals
- Manages multiple deadlines and skilled in effective time management
- Possesses strong problem solving skills using research, documentation and online resources
- Is detail oriented and committed to great communication skills

## VIDEO EDITOR

- Possess a creative mind and adept in storytelling
- Has professional knowledge of timing, motivation and continuity
- Skilled in special effects, 3D and compositing
- Capable of sourcing stock photos, videos, music and sound effects from various online sources
- Filmed faculty and attendee testimonials to document their experience
- Facilitated live streaming and zoom meetings, showcasing yoga, meditation, Ayurveda and other holistic practices
- Filmed and produced videos on Ayurvedic cooking and detox programs
- Filming, editing and producing instructional and promotional content and videos
- Filmed, produced and edited tutorials on how to paint and build mini-sets
- Assembled raw footage and transferred to a computer
- Input graphics and sound to enhance footage; which included sourcing music, adding voice over or selecting sound effects
- Worked closely with management to present a final product that matched their vision
- Effectively followed a script, storyboard and/or outline to create a finished product
- Improved and corrected lighting, coloring and footage
- Well versed in trimming interviews to create a solid emotional story

FILMMAKER  
MARKETING  
PHOTOGRAPHER  
FILM DIRECTOR  
PRODUCER  
LIVESTREAM  
VIDEOGRAPHER  
WRITER  
ACTOR  
SOCIAL MEDIA  
DIGITAL CAMPAIGNS  
CONTENT CREATOR  
VIDEO EDITOR  
CLIENT RELATIONS

## PROFESSIONAL EXPERIENCE

- |                |  |
|----------------|--|
| 2021 - Present | Content Producer · Videographer · Video Editor (Mostly Remote)<br>Junkfood Custom Arcades · junkfoodarcades.com  |
| 2019 - 2021    | Video Marketing Producer<br>Art of Living Retreat Center · artoflivingretreatcenter.org/<br>Boone, NC            |
| 2019 - Present | Content Producer · Videographer · Video Editor (Working remotely)<br>The Ryno Institute · thereynoinstitute.com/ |